

The Island with Bear Grylls - How your information will be used

Personal information that you provide to Shine TV Limited (“Shine”) during the application, audition and casting stages shall be used in several ways as follows:

- to select potential contributors for The Island with Bear Grylls (the “Programme”);
- to assess whether you are a suitable contributor in relation to the Programme; and
- to develop and produce the Programme.

If you are selected to participate in the Programme your information will also be used:

- to safeguard your welfare and the welfare of other contributors;
- to broadcast, distribute and publicise the Programme and exploit all allied and ancillary rights including but not limited to video, DVD, online, books and magazines; and
- where you have given us permission we may contact you about The Island with Bear Grylls, Hunted or other Shine and/ or Endemol Shine Group shows, products and casting.

The legal basis for using your information

We collect and use your information on the basis that it is necessary for the performance of a contract that we may in the future enter into with you. For example, we will use your name, contact details and information about your interests, personality and certain other information to help us decide whether to enter into a contributor agreement with you, and if you are ultimately selected, to fulfil our contractual obligations to you. We also collect and use other personal information where necessary to pursue our legitimate business interests, for example to meet our creative and commercial objectives to produce the Programme, to fulfil our obligations to our host broadcasters and to fulfil our duty of care to safeguard the welfare of our employees, freelancers, contributors/contestants and audience members. We also sometimes rely on your consent, for example where you choose to be contacted by Shine for direct marketing purposes.

If we need to collect any sensitive and/or special category data about you, including for example, details about your health, race, previous criminal convictions etc, you will be informed at the time of collection why Shine needs to collect such data and on what basis the information shall be processed and you will be asked to confirm your agreement to the use of your information for these purposes.

Where we are relying on your consent you have the right to withdraw such consent by emailing privacy@endemolshineuk.com

Recipients of your information

We will not publish your address or contact details.

Your personal information will be shared with members of the Programme production team and relevant staff of our host broadcaster. It may also be shared with our insurance brokers and insurers, our Health and Safety advisers, medical professionals engaged by us and our legal advisers where deemed necessary.

All information provided in the application process will be kept secure and treated as confidential and will only be disclosed with your permission (including any permissions you give here or in the rest of the application process). We however reserve the right to disclose your information without your permission where the disclosure is required by law, or when we believe that disclosure is necessary to protect our rights or comply with legal proceedings/process, a court order or request from a regulator that is served on Shine.

Retention of your information

The information you provide in the application, audition and casting stages will be kept by Shine,

- (i) until the end of production if you are not selected to participate in the Programme (unless you have opted into marketing contact and then we'll keep your application form as set out below); or
- (ii) if you are selected to participate in the Programme until 18 months from the broadcast of the Programme or 30th June 2020 whichever is the later. The only exceptions to this are your Contributor Agreement and information contained in our publicity material which we need to keep indefinitely and we may occasionally need to keep some of your information for longer than the stated retention period to comply with legal requirements.

Background checks

If you are shortlisted, you will be asked if you are happy for Shine to conduct background checks to verify any of the information you have supplied and to provide Shine with any assistance or further information necessary to do this. This could include checks of information that is publicly available online, including information you have made public via social media. Collecting this information is necessary for Shine's performance of a contract with you and/or its legitimate business interests, in particular to meet its duty of care to safeguard the welfare of its employees, freelancers, audience members and contributors/contestants. You will be asked to provide Shine with any documentation as requested for the purpose of verifying the information that you have provided to Shine in the application form or otherwise.

At a later stage of the application process, applicants will be asked to reveal/disclose certain information about previous criminal offences, cautions, current prosecutions, sanctions in relation to children and civil proceedings before taking part in the Programme. Shine collects this information for legitimate business reasons, in particular to fulfil its duty of care to safeguard the welfare of its employees, freelancers, audience members and contributors/contestants, to protect its commercial and reputational interests (and those of the host broadcaster) and to meet its obligations to the host broadcaster.

Transfer of Personal Information

We may transfer and store your personal information such as name and email address with a third party processor located outside the European Economic Area ("EEA"). Where your personal information is transferred and stored outside the EEA we will ensure that your personal information receives the same protection as if it were being processed inside the EEA so, for

example, the recipient agrees to keep your information confidential and hold it securely in accordance with the requirements of applicable data protection legislation.

We use a company called eTribez who are based in Israel as a Data Processor to build, host and run our application forms.

We also use a company called Campaign Monitor to send our marketing emails. They are our Data Processor and your email address is transferred to the USA in order to use their service.

We have procedures in place with eTribez and Campaign Monitor to ensure your personal information receives the same protection as if it were being processed inside the EEA.

Email Marketing

If you ticked the box at the start of the application form to receive email updates you are consenting to Shine and Endemol Shine UK Ltd retaining and using your email address to:

- (i) Send you emails with information about The Island with Bear Grylls including any The Island with Bear Grylls events, products and casting; and/or
- (ii) Send you emails with information about future programmes or series which Shine and/or any company within the Endemol Shine UK Limited group (“ESG”) (see here for details <http://www.endemolshinegroup.com/labels/>) may develop and/or produce; and/or
- (iii) Send you emails with information about existing and new services, special offers and products from ESG (if any)

You have the right to withdraw your consent to the use of your email address for the above purposes by emailing privacy@endemolshineuk.com

We will only keep your email address for as long as is necessary to send you the emails above.

Application forms

If you ticked the box at the end of the application form to allow us to keep your completed application form for future series of The Island with Bear Grylls (if they happen) then we will keep your application form until 30th June 2020 and may use the information in your application form to contact you about future series and for the same purposes as set out in this Privacy Statement.

You have the right to withdraw your consent to the use of your application form for this purpose by emailing privacy@endemolshineuk.com

Your privacy rights

You are entitled to:

- have incomplete or inaccurate personal information corrected. If at any point you want to update your information, please email us at: privacy@endemolshineuk.com stating

the name of the Programme and we will amend our records.

- access and review a copy of the information held and used by us.
- ask for deletion of your personal information in certain circumstances.
- object to the use of your data in certain circumstances where it is based on our legitimate interests (e.g. ask Shine to stop processing your personal information for direct marketing purposes).
- be provided with an electronic, re-usable copy of your personal information where Shine's use of your data is based on your consent or where your data must be processed to perform a contract between Shine and you.

You can exercise your rights by emailing privacy@endemolshineuk.com (please note your rights may be subject to certain exemptions).

You have the right to lodge a complaint with your national data protection supervisory authority. For more information, [visit www.ico.org.uk](http://www.ico.org.uk)

This privacy notice was last updated on 24th May 2018. Please note that we may update and amend this privacy notice from time to time and we will notify you of any changes.